



2008 NMRA & NMCA EVENTS OFFICIAL SPONSORSHIP ORDER FORM

THE #1 SPONSORSHIP PROGRAMS IN STREET LEGAL DRAG RACING

Thank you for choosing ProMedia Events as part of your company's motorsports marketing program for 2008 and beyond. The NMRA Ford Nationals is the #1 All-Ford Motorsport Show and the NMCA Hot Rod & Muscle Car Nationals is the largest all-domestic heads-up drag racing series in the U.S.

ProMedia events provide the most sponsor benefits and the best value for effectively reaching the huge street legal drag racing and performance market. Since launching the NMRA Ford Nationals in 1998, ProMedia has attracted the largest number of aftermarket sponsors by offering a solid value at an affordable price.

OFFICIAL SPONSOR BENEFITS INCLUDE:

- **OFFICIAL SPONSORSHIP:** Your company will be an official sponsor for the complete event season (up to eight events per year).
- **LOGO PLACEMENT:** Your company's logo will be displayed in full color in series advertisements, flyers, posters, and event materials. This is limited to one logo per company. Additional logos are \$500 per series, per logo.
- **DISPLAY/VENDOR SPACE:** Your company will receive one complimentary display space in the vendor midway for your company's use. Standard vendor rules and regulations apply.
- **TRACK BANNERS:** Your company will be able to supply up to six banners per event per logo placement purchased. Banners will be placed by ProMedia staff.
- **PA ANNOUNCEMENTS:** Your company will receive professionally recorded PA announcements at all events.
- **VIP ENTRY CREDENTIALS:** Your company will receive two weekend event tickets for each event. Additional tickets can be purchased for a 30% discount.
- **IMAGE PROGRAM:** Your company will receive the rights to high-quality images for each event for use in advertisements, promotion, internet, etc.
- **YEARLY EVENT SERIES POSTER:** Your company's logo will be displayed as an official sponsor on 25,000 movie-size full color posters.
- **WEBSITE EXPOSURE:** Your company will receive one full color standard size web banner on the official series website.
- **CONTINGENCY PROGRAM:** Your company will be allowed to participate (with no administrative fees) in the series official contingency program.
- **OFFICIAL SPONSOR LOGO USE:** Your company will have the right to use the series Official Sponsor and Official Contingency Supporter logos throughout the event season.



PLEASE SELECT THE SPONSORSHIP PROGRAM BELOW THAT BEST SUITS YOUR COMPANY:

NMRA 1-YEAR OFFICIAL SERIES SPONSORSHIP



\$3,700

NMCA 1-YEAR OFFICIAL SERIES SPONSORSHIP



\$3,700

NMRA + NMCA 1-YEAR COMBO SPONSORSHIP--SAVE \$1,000



\$6,400

Additional Logo(s):

One Logo (\$500 per series per year)

Two Logos (\$1,000 per series per year)

Three Logos (\$1,500 per series per year)

Enter Logo Name: _____

Enter Logo Names: _____

Enter Logo Names: _____

I understand that our company will receive all the sponsor benefits listed on the 2008 official sponsorship benefits form. I certify that I am authorized to enter into the sponsorship agreement on behalf of my company. I understand that ProMedia's sponsorship terms are net 30 for one year sponsorship programs from the date this agreement is signed.

Company: _____ Print Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____