



No Payment Due
Until March 2010!

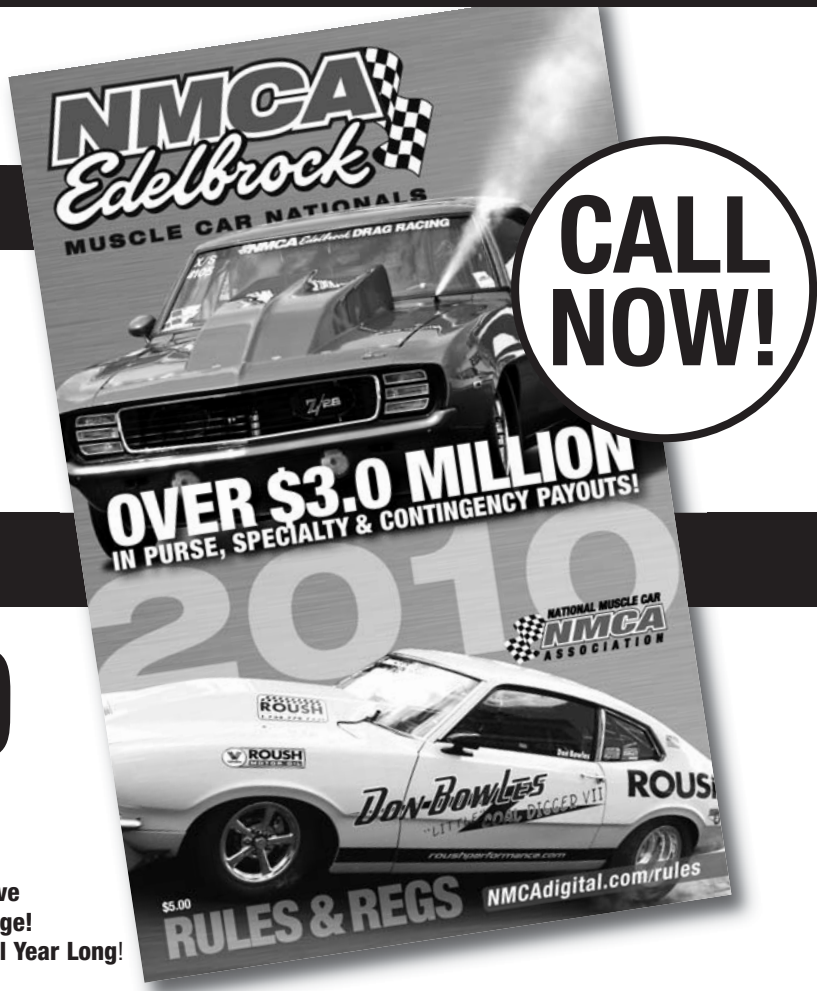
SIGN UP TODAY!

2010 RULEBOOK

10,000

copies printed!

- Read by **ALL** Current & Future NMCA Competitors
- **Complete** Rules, Schedule & Contingency • **Affordable** and **Effective**
- Get your Ad in the Hands of Everyone Important • All Ads are **Full Page!**
- Over 100 Pages **Jam-Packed** with Info • Your Advertising **Works All Year Long!**
- Advertised in *FSC* • **Distributed at over 500 Performance Shops**



PRICE LIST

*UNCHANGED SINCE 2008 PRICES

- Full Page 4-Color \$1095
- Full Page 2-Color \$895
- Full Page B/W \$695

• For information on covers 2, 3 & 4 please contact Aaron Hahn at 714.444.2426 ext. 117

• Placement of this advertisement follows the *FSC* Rate Card Provisions of which I am familiar and agree to. This contract is entered into in the state of California, county of Orange.

**All rates above are gross prices. A 15% agency discount will apply.*

Mechanical Specification:

- **Rule Book Trim Size:** 5-1/4" Wide x 8-1/8" Tall
- **Live Area:** 4-3/4" Wide x 7-5/8" Tall
- **If Bleed:** Please bleed 3/8" past trim on all corners
- Build **spreads** as two separate bleed pages
- 133 line screen B&W—150 line screen 4-color
- Please submit **artwork** digitally on **CD** or **FTP** to

Hostname: ftp://promediapubftp.com
Username: Promedia\Advertiser
Password: Proads1

**Please note: New AD Specifications*

Send ad materials and signed contract to:

NMCA Rulebook 2010
3518 West Lake Center Drive, Suite D
Santa Ana, CA 92704

Space Reservation Due:

1/15/10

Ad Copy Due: 1/26/10

On Sale Date: 3/3/10

FOR MORE INFORMATION CONTACT →→

Chris Vopat (714) 444-2426 ext. 107 • Aaron Hahn (714) 444-2426 ext. 117
Nicholas Rojas (714) 444-2426 ext. 120
FAX (714) 436-5085

I Want to Run an AD in the 2010 NMCA Rule Book!

Company _____

Address _____

Contact Name _____

Phone Number _____

FAX Number _____

Signature _____

**SIGN
ME UP!**