

NMRA

NATIONALS SERIES

SIGN UP TODAY!



2012 RULEBOOK

10,000

copies printed!

- **Read by ALL** Current & Future NMRA Competitors
- **Complete** Rules, Schedule & Contingency • **Affordable** and **Effective**
- Get your Ad in the Hands of Everyone Important • All Ads are **Full Page!**
- Over 100 Pages **Jam-Packed** with Info • Your Advertising **Works All Year Long!**
- Advertised in *Race Pages* • **Distributed at over 500 Performance Shops**

PRICE LIST

*UNCHANGED FROM 2008 PRICES

- Full Page 4-Color** \$1095
 - Full Page 2-Color** \$895
 - Full Page B/W** \$695
- For information on covers 2, 3 & 4 please contact Chris Vopat at 714.444.2426 ext. 107
- Placement of this advertisement follows the *Race Pages* Rate Card Provisions of which I am familiar and agree to.
- *All rates above are gross prices. A 15% agency discount will apply.*

MECHANICAL SPECS

- **Rule Book Trim Size:** 5-1/4" Wide x 8-1/4" Tall
 - **Live Area:** 4-3/4" Wide x 7-3/4" Tall
 - **If Bleed:** Please bleed 3/8" past trim on all corners
 - Build **spreads** as two separate bleed pages
 - 133 line screen B&W—150 line screen 4-color
 - Please submit **artwork** digitally on **CD** or **FTP** to
- Hostname:** ftp://promediapubftp.com
Username: Promedia\Advertiser
Password: Proads1

AD COPY

Send ad materials and signed contract to:
 NMRA Rulebook 2012
 3518 West Lake Center Drive, Suite D
 Santa Ana, CA 92704

Space Reservation
Due: 1/26/12
Ad Copy Due: 2/18/12
On Sale Date: 3/10/12

FOR MORE INFORMATION CONTACT ←← Chris Vopat (714) 444-2426 ext. 107 • Aaron Hahn (714) 444-2426 ext. 117
 Rob Gonzales (714) 444-2426 ext. 120
 FAX (714) 436-5085

I Want to Run an AD in the 2012 NMRA Rule Book!

SIGN ME UP!

Company _____

Contact Name _____

Address _____

Phone Number _____

FAX Number _____

Signature _____