



CONTINGENCY CONTRACT

2021 NMCA DRAG RACING SERIES



The 2021 NMCA Official Contingency Program is designed to drive your product sales, increase your brand awareness and serve as a strong marketing avenue to the huge street/strip market. The NMCA Contingency Program is an effective way to support street-legal drag racing while increasing product sales and developing loyalty from street/strip racers.

NMCA Contingency Program Facts: The NMCA Contingency Program is the largest cash program in all-domestic street legal drag racing, with over 80 participating brands, over 150 different products, and over \$3 Million in total posted cash.

Logo Use: All contingency sponsors may use special logos developed to help them promote their support and draw attention to their components:

- NMCA Official Contingency Supporter Logo
- Pays NMCA Cash Logo

Image Program: ProMedia developed the first ever "image program" in an effort to provide manufacturers with valuable photography for future promotion. These live action, all rights released, photos of our competitors may be used by contingency sponsors for their own promotional purposes—in ads, in catalogs, in brochures, on the internet etc. Contingency is only as good as the number of competitors and future competitors that know about it. NMCA has the marketing tools to get out the message & sell parts to our existing community of racers and future competitors:

NMCA gets the word out to racers & fans on the companies and products participating with the series' contingency program:

- *Fastest Street Car* prints a "Contingency Corner" for each class specific event editorial that lists what parts the winner had on his/her car and how much contingency he/she was awarded.
- NMCA's web site, www.NMCAdigital.com, contains an "instant" contingency list (100,000 unique visitors/month).

PAYOUTS

	Win	R/U	Classes													
Professional Sportsman	\$300	\$150	Xtreme Pro Mod, Factory Super Cars, Street Outlaw, Xtreme Street, Nitrous Pro Street, N/A 10.5, Chevrolet Performance Stock													
	\$150	\$75	Stock/Super Stock, Open Comp, Nostalgia Super Stock, Nostalgia Muscle, Street King, Rumble													
Product Listings:				XPM	FSC	SO	XS	NPS	NA	CPS	S/SS	OC	NSS	NMC	STK	RUM
1. _____				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. _____				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. _____				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. _____				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. _____				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product Verification Required?			No <input type="checkbox"/>	Yes <input type="checkbox"/>		If yes, product will be & must be visually identifiable if possible.										
<i>If product cannot be identified for any reason, you will see CNL on your company's post event report. Any receipt verifications from racers to prove product usage is the sole responsibility of the company posting contingency.</i>																

Your company agrees to pay and mail contingency awards directly to qualified racers within 30 days following receipt of each post-event report provided by NMCA. Post-event reports will be e-mailed to the designated contact(s) listed below. NMCA/ProMedia will supply your company with racers' names, addresses and social security numbers. I acknowledge that my company will receive confidential racer information, including social security numbers, and my company agrees to protect and secure this information at all costs. Sponsor must provide decals for racers no larger than 40 sq. inches. NMCA will provide personnel to verify decal and product use. Failure to pay competitors within a reasonable time period may result in loss of contingency sponsor rights. By signing this form, I verify that I have read these terms and agree to them.

Print Name: _____ Signature: _____

Company: _____ Date: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Published Contact Phone # to List: _____

E-MAIL POST EVENT CONTINGENCY REPORT FOR PAYMENT TO:

Contact #1 Name: _____ E-Mail: _____ Phone: _____

Contact #1 Name: _____ E-Mail: _____ Phone: _____

Contact #1 Name: _____ E-Mail: _____ Phone: _____